

# PFIZER

## PRIVACY NOTICE

### CDI Meetup

#### INTRODUCTION

This Privacy Notice (the “**Privacy Notice**”) describes the Personal Data that the Pfizer entity named in the Contact Us section below (hereinafter, “**Pfizer**”, “**us**” or “**we**”) collects about you to ensure the adequate organization, communication and promotion of Pfizer’s “CDI Meetup” event (the “**Event**”). This Privacy Notice further describes how we use that data; how we protect it; and the choices you may make with respect to your Personal Data. We encourage you to review this Privacy Notice prior to registering for the Event.

The Event will take place on Wednesday 29th November 2023. Attendees will be able to participate either virtually or in-person (venue: OK!Thess), following online registration.

If you are interacting with us online, please also see the privacy notice posted on the website or application that you are using.

#### PERSONAL DATA

“Personal Data” is data that identifies you as an individual or relates to an identifiable individual. When you register for and attend the Event, the Personal Data that we may collect about you includes:

- Identification data (name and surname)
- Contact details (email address)
- Photos, audio and/or video recordings taken during the Event

When you are asked to provide Personal Data, you may decline. But if you choose not to provide data that is necessary for us to provide requested services we may not be able to provide you those services.

If you provide or permit us to collect any Personal Data relating to another person, namely if you are assisting another person to register for the Event, you are telling us that you have the authority to share that data and to permit us to use the data as described in this Privacy Notice.

#### HOW WE USE PERSONAL DATA

We use Personal Data in order to allow you to participate in the Event, as the case may be, as part of our contractual relationship, or based on your consent, or where we have a legitimate interest. In particular, we use Personal Data to:

- Handle Event registration and attendance, including lists and mailing lists for contacts, invitations, participants, photographs/pictures, audio and/or video recordings, news and publications
- Interact and engage with you when necessary for your attendance at the Event
- Respond to your inquiries and your requests
- Comply with applicable law and our regulatory monitoring and reporting obligations (which may include laws outside your country of residence), to respond to requests from public and government authorities (which may include authorities outside your country of residence), to cooperate with law enforcement, or for other legal reasons
- Enforce our terms and conditions
- Protect our rights, privacy, safety, health or property, and/or that of our affiliates, you, the public or others.

## HOW WE DISCLOSE PERSONAL DATA

We may disclose Personal Data as follows:

- To Pfizer's staff, who are involved in the organisation of the Event
- To third-party service providers to the extent necessary for the purposes of assisting with the organization and hosting of the Event
- To national bodies, in compliance with regulatory requirements, government requests, orders or legal processes served on us or otherwise to protect the safety, rights, or property of the Event participants, the public, Pfizer and our affiliates.

## DATA COLLECTED AUTOMATICALLY

When you visit our site and/or platform in order to register for the Event, data may be collected automatically through your browser or device, through your use of the platform, or using cookies and similar technologies. You may manage your cookie settings according to your preferences.

## INDIVIDUAL RIGHTS

If you would like to request to review, correct, update, suppress, restrict, object or delete Personal Data that you have provided to us, withdraw a consent or if you would like to request to receive an electronic copy of such Personal Data for purposes of transmitting it to another company, you may contact us as indicated in the Contact Us section. We will respond to your request consistent with applicable law.

In your request, please tell us what Personal Data you would like to have changed, whether you would like to have it suppressed from our database, or otherwise let us know what limitations you would like to put on our use of it. For your protection, we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable.

Please note that we may need to retain certain Personal Data for recordkeeping purposes and/or to complete any transactions that you began prior to requesting a change or deletion.

#### DATA SECURITY

We seek to use reasonable organizational, technical and administrative measures to protect your Personal Data. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure.

#### RETENTION PERIOD

Your personal data will be deleted from our systems within 30 (thirty) days following completion of the Event. We may, however, retain your Personal Data for a longer period i) to respond to your inquiries and requests and/or to the extent that follow-up actions to the Event are necessary; or ii) if there is a legal obligation to which we are subject; or iii) if retention is advisable in light of our legal position.

#### CROSS BORDER TRANSFERS

The data collected for the purposes of the Event will not be stored and/or processed outside the EU.

#### DATA OF MINORS

The platform is not directed to minors, and we do not knowingly collect Personal Data from such individuals.

#### CONTACT US

The company responsible for the collection, use and disclosure of your Personal Data under this Privacy Notice is Pfizer Hellas S.A., having its registered seat in Athens, Greece, at 243 Mesogeion Avenue, Neo Psychiko, 154 51.

If you have questions about this Privacy Notice, or if you would like to request to exercise any individual rights, please contact us to the above-mentioned address.

You may also contact our data protection officer responsible for your country or region, if applicable. To find their contact information, visit [DPO.Pfizer.com](https://DPO.Pfizer.com).

#### LOGGING A COMPLAINT WITH A REGULATOR

You may lodge a complaint with a data protection authority competent for your country or region or place of alleged infringement. Please click visit [here](#) for contact information for such authorities.